

2020 和富亞洲傑出家庭工作計劃簡介

追求創新、應用實踐、持續發展



亞洲傑出家庭工作計劃 (3A 計劃) 於 2010 年首屆成立，並每兩年舉行一次。3A 計劃一直得到和富社會企業全面贊助，之後更成為本計劃的冠名贊助機構。為感謝和富社會企業對本計劃的支持，本計劃正式命名為「和富 3A 計劃」。

「和富 3A 計劃」旨在嘉許具創意的家庭工作手法或模式，俾能倡導、提升或改善亞洲家庭生活質素及功能。這個計劃的口號是「追求創新、應用實踐、持續發展」。在過去五屆比賽中，亞洲地區包括中國、香港、韓國、澳門、馬來西亞、星加坡及台灣所提交促進家庭功能的計劃，總數達 180 項。每屆和富 3A 計劃的八強隊伍均獲邀出席亞洲區家庭研究聯盟 (CIFA) 主辦的地區性研討會及分享會，讓隊伍到亞洲不同國家 / 地區如香港、日本、星加坡、上海及韓國等，與專業人士、學者、政府官員及社會賢達交流知識和經驗，分享推展家庭健康工作的心得。同時，CIFA 亦把各參賽計劃上載於 CIFA 網頁，並印製專刊、光碟、電腦記憶棒及展覽資料等，廣泛流傳及分派予專業人士、學者和機構，以供參考。

第六屆和富 3A 計劃將於 2019 年 12 月 6 日正式展開。有五屆卓越計劃的先例在前，和富 3A 計劃 2020 的參賽項目肯定更加精彩。

和富 3A 計劃 2020 的範疇

參賽計劃必須為原創，並運作了最少兩年時間（以提交參賽計劃申請日期為準），內容可有關以下範疇：

- 1) 倡導及強化家庭功能
- 2) 鼓勵跨界別及跨專業合作
- 3) 支援有特別需要的家庭
- 4) 對抗不如意的家庭情況和社會排斥
- 5) 協助家庭持續發展、面對轉變及挑戰
- 6) 2019 冠狀病毒疫情對家庭的影響
- 7) 其他有關改善及鞏固家庭的工作

獎項內容

類別	數量	獎項
金獎	1	定額家庭工作發展基金：\$3,200 美元 獎座乙個、獎狀
銀獎	1	定額家庭工作發展基金：\$2,200 美元 獎座乙個、獎狀
銅獎	1	定額家庭工作發展基金：\$1,200 美元 獎座乙個、獎狀
優異獎	5	定額家庭工作發展基金：\$200 美元 獎座乙個、獎狀
我最喜愛計劃獎	1	獎座乙個、獎狀
最佳伙伴協作獎	1	獎座乙個、獎狀
最佳創新項目獎	1	獎座乙個、獎狀

* 除以上獎項外，所有參賽隊伍所屬機構均可獲免費 CIFA 會籍一年，並可享有以會員優惠報名參加於 2021 年 6 月 9-11 日在台灣舉行的第六屆地區性研討會。

* 此外，八強隊伍均可獲津貼參加在台灣舉行的第六屆地區性研討會，出席當中舉行的和富 3A 計劃 2020 決賽及頒獎禮。台灣隊伍的津貼為每人 \$200 美元資助，每隊津貼上限為 \$400 美元；非台灣隊伍為每人 \$500 美元資助，每隊津貼上限為 \$1,000 美元。

獎項得主及八強隊伍的責任

- 1) 為延續和富 3A 計劃精神，所有獎項得主須提供得獎項目的持續評估數據，並跟進與其他機構 / 專業人士分享及交流知識與經驗的進展。
- 2) 所有得獎隊伍須出席於 2022 年於香港舉辦的交流會，分享他們的得獎項目和經驗。如有必要，CIFA 將提供津貼，資助有關海外隊伍參加交流會。
- 3) 金、銀、銅獎項得主須出席下一屆和富 3A 計劃（即和富 3A 計劃 2023）之後於香港舉辦的交流會，並報告其項目進展。如有必要，CIFA 將提供津貼，資助有關海外隊伍參加交流會。
- 4) 所有八強隊伍須於決賽後六個月內提供一段視頻或有關獲獎項目的報告，以便製作和富 3A 計劃 2020 的電腦記憶棒。

計劃進行時間表

2020 和富亞洲傑出家庭工作計劃 啟動禮（於香港舉行）	2019 年 12 月 6 日
提交參賽計劃申請截止日期	2020 年 9 月 30 日
第一輪入圍項目公佈日期	2020 年 11 月 20 日
提交第二輪參賽計劃報告書截止日期	2021 年 1 月 29 日
第二輪評審面試日期	2021 年 3 月 18 日及 19 日
公佈第二輪入圍項目日期	2021 年 4 月 16 日
決賽（於台灣舉行）	2021 年 6 月 10 日
頒獎禮（於台灣舉行）	2021 年 6 月 10 日

查詢及聯絡

亞洲區家庭研究聯盟秘書處

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Dr. Joseph Lee, President of Wofoo Social Enterprises, giving speech at the Award Presentation Ceremony of Wofoo 3A Project 2018 in Hong Kong.



Call for support for My Favourite Project at Final Round Adjudication of Wofoo 3A Project 2018 in Hong Kong.



Is the regional organisation in Asia providing a platform for trans-disciplinary collaboration in promoting the importance of family studies, clinical practice and policy development.

Consortium of Institutes on Family in the Asian Region Ltd.

2020 和富亞洲傑出家庭工作計劃

Wofoo Asian Award for Advancing Family Well-Being 2020



追求創新、應用實踐、持續發展
Aspiration for Sustainability,
Innovation & Applicability (ASIA)

Wofoo Asian Award for Advancing Family Well-Being 2020

Aspiration for Sustainability, Innovation & Applicability (ASIA)

Introduction

The Asian Award for Advancing Family Well-Being (3A Project) was first launched in 2010 and repeated every two years. It is now known as the "Wofoo 3A Project" to acknowledge the full support from the Wofoo Social Enterprises (WSE) since project inception and later title sponsorship.

The Wofoo 3A Project is to give recognition to outstanding initiatives in the Asian region that have advanced an innovative idea, model, or paradigm that can improve the quality of life for families and enhance their well-being. The Project, with the spirit of "Aspiration for Sustainability, Innovation and Applicability" (ASIA), has so far attracted 180 submissions in total in the past five rounds of competition, from different Asian districts including China, Hong Kong, Korea, Macau, Malaysia, Singapore, and Taiwan. On all these occasions, eight finalist teams had the opportunity to present their projects at the CIFA Regional Symposiums and Exchange Programmes to share their knowledge, experience and good practice. Brochures, DVDs/USBs and display materials were produced and uploaded onto the CIFA WEP for wide distribution among professionals, academics and organisations.

The Wofoo 3A Project will be a major component of the 6th CIFA Regional Symposium to be held in Taiwan on 9-11 June 2021, with its Final Round Adjudication and Award Presentation Ceremony as highlights of the Symposium.

Objectives

The aim of the Wofoo 3A Project is to provide a platform to encourage sharing of valuable experience and practice wisdom while giving recognition to outstanding and pioneering work. It encourages the transfer of innovation and knowledge among professionals in different countries, ultimately contributing to the sustainable development of family well-being and strengthening of family functioning in the whole of Asia.

Project Scope

Projects entering the competition should cover at least one of the following areas:

- Promote and enhance family functions
- Encourage cross-sector/professional collaboration
- Support families at special circumstances
- Confront adverse family situations and social exclusions
- Embrace changes for family sustainable development
- Cope with the impact of COVID-19 pandemic on families
- Any other areas related to family strengthening and betterment

Eligibility

- Projects carried out by organisations or individuals promoting family well-being in the Asian Region.
- Each applicant may submit only one project, yet projects from different units/groups of the same organisation are acceptable.
- Projects that have run for at least two years before the date of submission of initial application.
- Whether published or not, entries must be original.

Selection Criteria

- Project rationale and social responsiveness
- Work approach, methodology and implementation process
- Effectiveness in enhancing family functioning and its achievements
- Innovation
- Sustainability and replicability
- Institutional synergy promoting multi-disciplinary or cross-cultural collaboration

Adjudication

To assure high standing of the award, the Adjudication Panel comprises the Chairperson of CIFA, representative from the title sponsor, and respectable professionals and individuals in related fields. They are:

Mrs. Patricia Chu, Chairperson of CIFA;
Ms. Virginia Chan, representative from Wofoo Social Enterprises (Title Sponsor);
Prof. Yeong-Hee Kim, Chungbuk National University, Korea;
Prof. Wong Mei Ching Mooly, The Chinese University of Hong Kong, Hong Kong;
Prof. Machiko Ohara, Japan College of Social Work, Japan; and
Ms. Ang Bee Lian, Ministry of Social and Family Development, Singapore.

The result of the competition will be announced during the 6th CIFA Regional Symposium on 10 June, 2021 when an Award Presentation Ceremony will be held. The announcement will also be publicised thereafter on the CIFA WEP.

Deadline for Submission of Projects: 30 September 2020

(Please refer to the back of the Project Submission Form for details of the Application & Adjudication Procedures.)

Awards and Prizes

There will be the Gold, Silver and Bronze Awards for the top winners. The other teams entering the Final Round Adjudication will also be honoured with Outstanding Awards. The "My Favourite Project" will be voted on spot by participants attending the Final Round Adjudication session at the 6th CIFA Regional Symposium. The "Best Collaborative Award" will give recognition to the project which demonstrates the most collaborative efforts among different disciplines and stakeholders to actualise the vision of "Converging Professional Wisdom for Family Well-Being"; and the "Most Innovative Award" will give recognition to the project which is most creative and demonstrating pioneering spirit throughout the project.

Details of the awards and prizes are as follows:

Type	No. of Awards	Prizes
Gold Award	1	Designated award for family service/work in sustaining the project: US\$3,200 Award Trophy, Award Certificate
Silver Award	1	Designated award for family service/work in sustaining the project: US\$2,200 Award Trophy, Award Certificate
Bronze Award	1	Designated award for family service/work in sustaining the project: US\$1,200 Award Trophy, Award Certificate
Outstanding Award	5	Designated award for family service/work in sustaining the project: US\$200 Award Trophy, Award Certificate
My Favourite Project	1	Award Trophy, Award Certificate
Best Collaborative Award	1	Award Trophy, Award Certificate
Most Innovative Award	1	Award Trophy, Award Certificate

* Organisations of all project submissions will be given one-year free CIFA membership, which will enjoy the benefit of reduced registration fee for the 6th CIFA Regional Symposium to be held in Taiwan on 9-11 June, 2021.

* Among the eight finalists, teams from Taiwan and teams from outside Taiwan will be subsidised respectively at US\$200 per person, up to a maximum of US\$400 per team and US\$500 per person, up to a maximum of US\$1,000 per team, to attend the 6th CIFA Regional Symposium to be held in Taiwan to present their projects at the Final Round Adjudication and the Award Presentation Ceremony on 10 June, 2021.

Responsibilities of the Project Winners and the Finalists

- To sustain the momentum of the Wofoo 3A Project, the award winners are expected to provide data for ongoing evaluation of the projects, and to track progress on the transfer of knowledge and experience to other organisations and professionals.
- All award winners are expected to join the Exchange Programme to be held in 2022 in Hong Kong, sharing their projects and experience with interested professionals, organisations and individuals. CIFA will provide subsidy to overseas teams to join the programme where necessary.

3. Gold, Silver and Bronze Award winners are expected to join the Exchange Programme of the next Wofoo 3A Project (i.e. Wofoo 3A Project 2023) to be held in Hong Kong thereafter to share their project development. CIFA will provide subsidy to related overseas teams to join the programme where necessary.

4. All finalist teams will be required to submit a video or an updated version of their project presentation at the Final Round Adjudication, within six months after the competition, for production of the Wofoo 3A Project 2020 USB.

Declaration

- The decision of the Adjudication Panel is final and irrevocable. The organiser will not disclose the contents of the adjudicators' deliberations.
- The finalist projects and evaluation reports will be uploaded onto the CIFA WEP for public sharing of the valuable ideas and experiences. A USB will be produced for wider sharing.
- CIFA reserves the right to use the submissions for non-commercial purposes in promoting the 3A Project and family work.

Timeline

Launching of the Wofoo 3A Project 2020 (in Hong Kong)	6 December 2019
Deadline for Submission of Initial Application	30 September 2020
Announcement of First Round Result	20 November 2020
Deadline for Submission of Project for Second Round Adjudication	29 January 2021
Second Round Adjudication Interviews	18-19 March 2021
Announcement of Second Round Adjudication Result	16 April 2021
Final Round Adjudication (in Taiwan)	10 June 2021
Award Presentation (in Taiwan)	10 June 2021

Enquiry and Contacts

The Secretariat,
The Consortium of Institutes on Family in the Asian Region Ltd. (CIFA)
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Wofoo Social Enterprises (WSE), founded by Dr. Joseph Lee, GBS, OStJ, JP in 1997, aims to provide social services that are firmly rooted in community involvement and entrepreneurial excellence. WSE endeavours to enable the collective efforts of various partners to promote socially responsible citizenship in a caring, respectful and harmonious society, while realising its vision of "Harmony brings a family prosperity, Cohesion makes a nation wealthy". In recent years, Dr. Lee has been pushing forward the concept of Shared Good Values, promoting how institutions should produce values and progress for the society yet generating economic value for a sustainable growth.

About CIFA

The Consortium of Institutes on Family in the Asian Region (CIFA), incorporated in 2008, is an independent non-profit making organisation registered under laws in Hong Kong, aims to serve as a regional hub for networking with similar organisations/interested professionals with the mission of 'Converging Professional Wisdom for Family Well-Being'. The goal is to strengthen family functioning and promote family health in Asia while contributing to the body of knowledge in relationship science in the international arena. Its function is to support and enhance mutual interest in research and training initiatives, and to share clinical experiences and policy formulation on families that are unique to the Asian region. Its work, including the Wofoo 3A Project, has received recognition from the Division for Inclusive Social Development, Department of Economic and Social Affairs of the United Nations.

